

# HYBRIS CORPORATE FINANCE COMPANY PRESENTATION



Hybris Corporate Finance («*Hybris*» or «*Network*») is a network of Corporate Finance consulting firms and experienced professionals established in 2013.

Its young, flexible and independent structure provides consulting activities to companies and investors operating in the midmarket and young entrepreneurs who need assistance in structuring business ideas.

Hybris offers a wide range of financial consulting services in Corporate Finance.

Hybris customers are mainly Italian and international mid-market companies, their shareholders, private equity funds, and several institutional investors: Hybris' main aim is to create tight and durable relationships with all these different entities.

Hybris Corporate Finance differs from its competitors because it can offer high added value services, including innovative, customized solutions that satisfy customer needs.





The Italian Corporate Finance advisory market for SMEs is characterized by two main transactors: banks and independent advisory firms (the so-called "boutiques").

On the one hand, banks can rely on a significant presence on the territory; nevertheless, they are also characterized by: a lack of flexibility, mainly caused by the extent of the group they belong to;

a potential conflict of interest with the customer (i.e. advisor vs. financial backer bank).

Independent boutiques show more promptness in seizing market opportunities, thus tending to avoid any conflict of interest; nevertheless, they often reveal:

a generalist approach towards different industrial areas;

weak presence in both the national and international territory.

In this context, Hybris has developed an innovative business model based on:

- FLEXIBILITY;
- INDUSTRIAL EXPERTISE;
- PRESENCE ON THE TERRITORY.





As a network of consulting firms and professionals, Hybris differs from its competitors because it can seize new market opportunities.

Currently, the Network counts on 14 members and 6 partner firms.

Its network of contacts, mainly in EMEA (Europe, Middle East, Africa) and CONO SUR (South America) areas, allows quick relationships with national and international partners.

The Network **Global Coordinator** role is entrusted to **Nicolò Scoditti**, an experienced professional with multi-year consulting and managerial experience in corporate finance.

Nicolò Scoditti, with the support of the Network, can (i) offer customized support by selecting Hybris' members, thus matching specific expertise according to the project; (ii) suggest business opportunities to suitable agents any market-related commitment nor conflict of interest.

This approach is undoubtedly rewarding as it (i) reduces the time spent for preliminary operational activities and (ii) maximizes the operational success rate.

### **BUSINESS MODEL: SENIOR ADVISORS**





#### ENRICO SCODITTI Restructuring

Graduated from Bocconi University, Enrico began his career at Arthur Andersen & Co in 1987. Subsequently, he collaborated with leading Italian and multinational companies, holding executive positions since 1992.

He worked in Fininvest (current Mediaset), Rinascente Group and Ferrero where, as Chief Financial Officer of the ConoSur area, managed the administration and finance for the countries of Argentina, Brazil, Paraguay, Uruguay and Chile.

He then moved on to the Matarrese Group, operating as CFO and supporting the shareholders in the group's consolidation projects on the national market,

In the 2000s Enrico collaborated with the Zunino group, financially coordinating significant corporate finance operations such as the issue of a Debenture Loan for the amount of € 175mln, listed in Luxembourg.

Since 2009 he has been working as a financial and managerial consultant, through an advisory company he founded.

In 2013 he was one of the founders of Hybris Corporate Finance, where he Senior Advisor.



#### MARCO DI FAZIO Mergers & Acquisitions

Marco has managed numerous Corporate Finance and Capital Market projects such as buy-outs, divestitures, mergers and financial restructuring, gaining significant experience in M&A projects for national and international clients.

He held the position of CEO of American Appraisal Corporate Finance for Italy in the two-year period 2008-2009. Previously he worked in Lehman Brothers in London, in the Principal Finance group, with responsibility for managing the bank's investments in the Fixed Income sector in Italy. He was also in PriceWaterhouseCoopers Transaction Services for seven years, working in Rome and New York.

Marco's career began in 1996 in Deloitte & Touche, where he managed due diligence and audit projects.

He currently holds the position of CEO of CapitaLink Corporate Finance, of which he is one of the founders.



#### MAURO VARIALE Business Services

Mauro is a professional with over 40 years of experience in corporate finance. He began his long career in leading Italian state-owned enterprises, holding management positions since the 70s. Subsequently he dedicated himself to the freelance practice as a Chartered Accountant.

Since then he has focused on management consultancy activities, sitting simultaneously in the Boards of Directors of various industrial companies operating in the transport and industrial manufacturing sectors, with significant business volumes and directly managing structures with over 100 employees.

Mauro is an expert in corporate restructuring and turnaround management, and during his career he has acquired and consolidated an important network of relationships both in the business and institutional world. During his long experience he has assisted large multinationals, Italian familyowned companies and Private Equity funds.

He currently holds the role of Managing Partner of Variale & Associati, the accountancy firm he founded.







Nicolò Scoditti

<u>SPECIALTIES</u> M&A – Debt Restructuring – Fundraising – Management Consulting

JOB EXPERIENCE 2013 – Onward Hybris Corporate Finance Financial Advisor

2010 – 2013 CapitaLink Corporate Finance M&A Manager

> 2006 – 2010 Arner Bank M&A Senior Analyst

#### **EDUCATION**

Harvard Business School Finance Senior Executive Program

Università Luigi Bocconi General Management

LANGUAGES Italian – English - Spanish Nicolò is a corporate finance professional with over 10 years experience, trained at Bocconi University and Harvard Business School.

He worked for 4 years as M&A Senior Analyst in Arner Bank and 3 years as M&A Manager of CapitaLink Corporate Finance, working on structured projects including the turnaround plan of Carrozzeria Bertone, the composition with creditors of the Fondazione San Raffaele del Monte Tabor, the acquisition by an industrial operator of Driade SpA, the turnaround plan of the IVRI group.

He has managed numerous M&A and financial restructuring operations, both Italian and crossborder, mainly in the real estate, consumer goods, transport and logistics, private security and automotive sectors. He has extensive experience in complex financial restructuring operations, also as part of the procedures established by the bankruptcy law for the management of corporate crises.

He has also gained significant experience in fundraising activities for startups and innovative SMEs. Nicolò is an Innovation Manager accredited by the Ministry of Economic Development, he is among the 70 professionals in Italy certified as Experienced Executive Professional by Manageritalia, he is a member of the DigithON scientific committee, Mentor of the B Heroes program and Ordinary Member of ANDAF (Italian CFO Association).





Specialized knowledge of the industry and the resulting trends are key elements in assuring a high added value to customers according to their needs.

The industrial know-how is guaranteed by close cooperation among the Network members who have developed specific and relevant business skills during their professional career: that is why they are Senior Advisors in Hybris' organizational chart.

The Network also includes several business specialists who provide added value in defining business strategies and market analyses.

The Network has developed a deep knowledge of the industrial and economic world, emphasizing areas such as Renewable Energies, Automotive, Real Estate, Food & Beverage, New Media, Hospitality, Clothing, Engineering, Information Technologies, Retail.

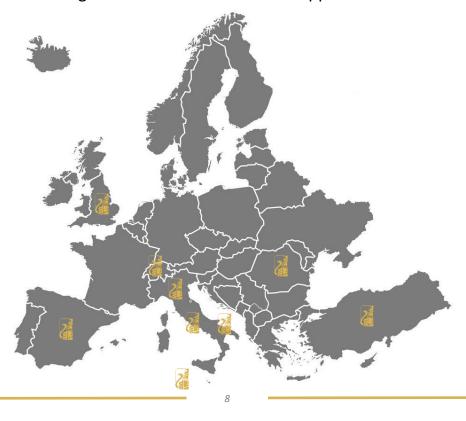




The territorial presence represents one of the distinctive elements of the Hybris model. Today the Network counts professionals and consulting companies strategically located in Italy and Europe.

An important role is played by the Senior Advisors who, diversified by geographical area, ensure a better understanding of the regional dynamics.

Therefore, the territorial presence allows Hybris to offer a better service to its customers, permitting them to build long-term relationships with entrepreneurs and local organizations to seize business opportunities in advance.

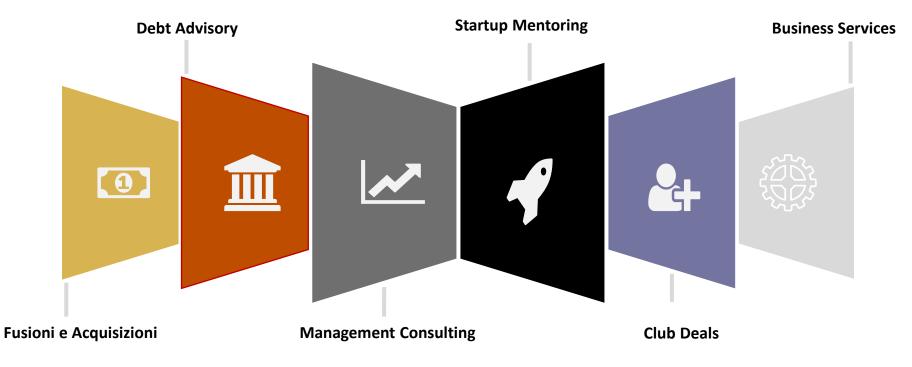






Hybris Corporate Finance's activity is mainly focused on consulting services in Merger and Acquisition, Financial and Company Reorganization, Capital Funding, Subsidized Loan, Management Consulting.

Hybris Corporate Finance has developed a strong skill in organizing Equity investment operations, raising financial resources (venture capital and return on debt), and planning financial restructuring operations.







Being a financial advisor, Hybris Corporate Finance deals with merge, acquisition, conveyance, and profit-sharing, providing support for companies, their shareholders, managers, and institutional investors in the following activities:

- analysis of strategic objectives aiming at the settlement of operations, considering and evaluating the most favorable conditions;
- selection and analysis of potential acquisitions as well as the establishment of relations with industrial and financial partners;
- evaluation of companies and their related divisions (brands, company division, etc.);
- support in each operational stage (negotiation and financial phases, coordination of tax and legal issues);
- assistance in defining the funding stage of each operation.





To support companies and institutional investors in identifying the most appropriate balance sheet and financial structure, Hybris Corporate Finance offers consultancy in the structuring, organization, and syndication of loans, both short and medium/long term, aimed at development and growth of the company, to be carried out also through acquisitions of other companies.

Furthermore, by collecting new debt capital, rescheduling, and renegotiating existing debt exposure, Hybris Corporate Finance supports its clients in defining and implementing operations to restore balanced and sustainable financial situations.

The business of Hybris Corporate Finance covers the following areas:

- Common Finance: retrieval of medium-long term funding sources and support for working capital through the traditional banking system;
- Structured Finance: acquisition and leveraged finance, the definition of structured transactions to support company growth, redefinition of bank debt through pool/club deals;
- Subsidized Finance: obtaining grants, subsidized loans, and tax incentives (national and European tenders).





Hybris Corporate Finance leads companies in a path of growth aimed at tangible and lasting increases in profits. The contribution of Hybris includes a method and specialized skills, as well as a boosting action on decision-making processes and project implementation. The Network involves the entire corporate structure in the development and success of its interventions.

Hybris has developed winning strategies by interpreting the changes with determination and common sense to create value by strengthening the client's competitive position. The Network's strategic, functional and technological skills, combined with multi-industry knowledge, allow Hybris to support change management. The objective is to support clients along these paths with an authentic partnership approach to achieve concrete and measurable results.

Hybris support consists of:

- participation in strategic decisions based on an external and independent perspective;
- mentoring to help management face the challenges of change and growth;
- definition of organization, governance, and processes adapted to the new opportunities and objectives;
- accompany the change of culture and mentality necessary for new businesses.





Hybris Corporate Finance can assist startup companies and aspiring entrepreneurs from the embryonic development of the business idea to the definition of fundraising methods.

The main services offered by the Network are summarized as follows:

- assistance in defining the business idea, identifying the strengths, and evaluating the best implementation scenarios;
- carrying out feasibility studies, including market analysis and detailed description of the business idea, instrumental both to provide shareholders with all the information tools necessary for its implementation and to present the project to third parties;
- drafting of long-term business plans, which highlight the prospective economic performance of the startup company;
- assistance in the optimal definition of the Debt / Equity structure of the startup company, identifying and selecting any financial and/or industrial partners interested in investing in the project;
- Identify possible recourse to facilitations for the investment, including non-repayable grants and subsidized loans and/or guarantee accounts.





Hybris Corporate Finance acts as a global coordinator in the organization of Club Deals, investment groups that support the development and internationalization of target companies.

The Network counts among its members numerous business angels and family offices and is, therefore, able to structure Club Deal operations (i) by selecting potential targets; (ii) subjecting the selected targets to a list of potentially interested investors within Hybris' network; (iii) creating an ad hoc vehicle for the transaction and (iv) managing all operational and legal aspects of the investment.

The Club Deal represents a more flexible tool for investors than the traditional subscription of a private equity fund as:

- it is possible to decide whether to participate in the individual operations identified by the Network;
- it allows to invest even with less significant equity contributions;
- by syndicating the equity ownership among a group of investors, each reduces its concentration and is thus able to maintain the diversification of its portfolio;
- exit date is not explicitly provided, which can therefore occur at the best time to seize the opportunities offered by the market.





Hybris Corporate Finance operates through its partners in the areas of corporate administrative management and labor consultancy.

The Network offers the following services:

- general accounting services and periodic VAT payments;
- administrative assistance to companies;
- preparation of accounting and tax records;
- drafting of annual and interim financial statements;
- budget analysis;
- employees training in the administration and accounting functions;
- assistance in corporate secretarial activity (drafting of meeting minutes, drafting of rental contracts, loan contracts, etc.);
- electronic submissions of corporate certificates;
- registration of Italian and foreign companies;
- monthly payroll processing.



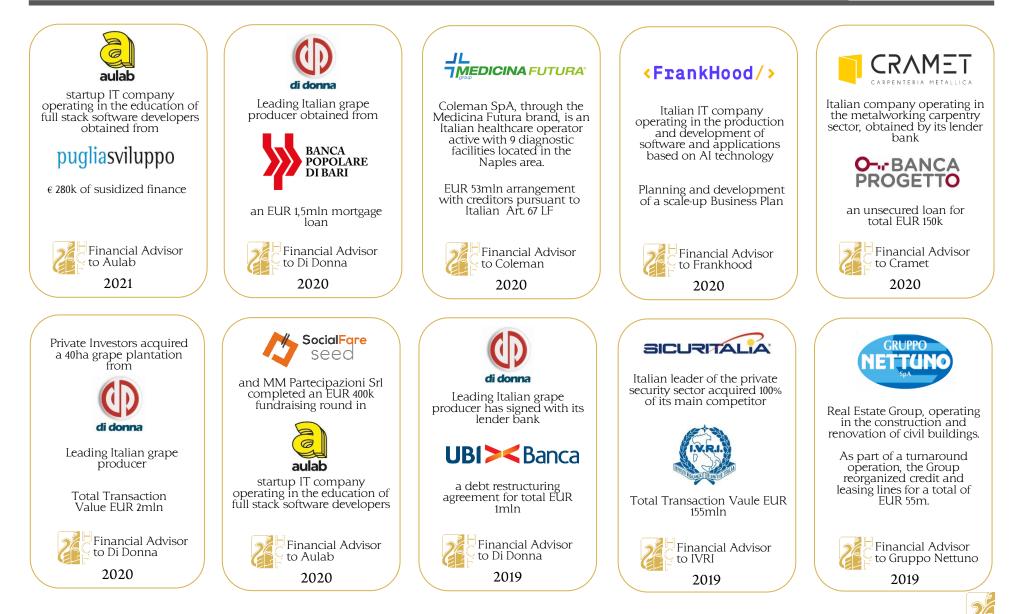






## TRACK RECORD OF THE EXECUTIVE ADVISORY TEAM (2/5)





### TRACK RECORD OF THE EXECUTIVE ADVISORY TEAM (3/5)



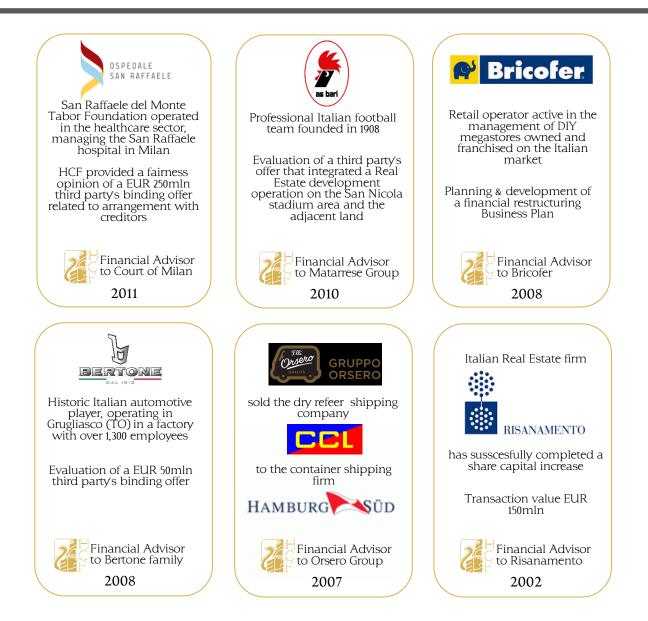


## TRACK RECORD OF THE EXECUTIVE ADVISORY TEAM (4/5)











CONTATTI





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